



AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV.

1181-62882-1

DATE PRINTED

09/13/12

 $1044\ \text{LINCOLN}$ STREET, . DENVER CO 80203

KCNC TV

			AND		PAGE ¹
30083	AGENCY (OR SERVICE) ACTING AS AGENT FOR 3	40333 ADVERTISER	(OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MEDIA STRATEGIE	S & RESEARCH	PACE FOR CONGR	RESS 2012	
AND	1580 Lincoln St	Ste 510	PO BOX 1510		Required
AND					Announcement 28 days
ADDRESS	Denver	CO 80203-1507	Pueblo	CO 81002-1510	prior notice
	USA		USA		prior riotice
CONTACT	Suzanne Collins		PRODUCT9/17-	9/23	
LOCAL	Stacey Stark	AGENCY EST. NO.	PRODUCT 1300)	1
NATIONAL SALESPERSON	N .				1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

-ethnicit		SPOTS	TS TIME			T		TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
0912	BR new order 30325									
1 LUR	10101	3	05:00A	05:28A	30s	09/17/12-09/21/12	NEWS 4 EARLY 5-5:28AM	3	175.00	525.00
2 LUR	11111	5	05:28A	06:00A	30s	09/17/12-09/21/12	NEWS 4 EARLY 5:28-6:00AM	5	200.00	1000.00
3 LUR	11111	5	06:00A	07:00A	30s	09/17/12-09/21/12	NEWS 4 TODAY	5	250.00	1250.00
4 LUR	11111	5	07:00A	08:58A	30s	09/17/12-09/21/12	THE EARLY SHOW	5	200.00	1000.00
5 LUR	1	1	07:58A	09:30A	30s	09/23/12-09/23/12	CBS SUNDAY MORNING	1	850.00	850.00
6 LUR	01000	1	08:58A	09:58A	30s	09/18/12-09/18/12	RACHEL RAY	1	275.00	275.00
7 LUR	10010	2	09:57A	11:00A	30S	09/17/12-09/20/12	PRICE IS RIGHT	2	450.00	900.00
8 LUR	00100	1	11:00A	12:00N	30S	09/19/12-09/19/12	YOUNG & THE RESTLESS	1	350.00	350.00
9 LUR	00001	1	12:00N	12:25P	30s	09/21/12-09/21/12	NEWS 4 AT NOON	1	275.00	275.00
10 LUR	11010	3	04:00P	05:00P	30s	09/17/12-09/20/12	DR PHIL	3	500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





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CONTACT	Suzanne Collins		PRODUCT9/17-9	9/23	
LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO.	PRODUCT 1300)	
NATIONAL SALESPERSON	1				

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NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11 LUR	.1111	4	06:30P	06:58P	30S	09/18/12-09/21/12	CBS4 NEWS AT 630PM	4	550.00	2200.00
12 LUR	12121	7	05:00P	05:30P	30s	09/17/12-09/21/12	NEWS 4 AT 5 PM	7	600.00	4200.00
13 LUR	11211	6	06:00P	06:30P	30s	09/17/12-09/21/12	CBS4 NEWS AT 6	6	550.00	3300.00
14 LUR	1.	1	04:58P	06:00P	30s	09/22/12-09/22/12	NEWS 4 AT 5P - SATURDAY	1	300.00	300.00
15 LUR	1111100	5	10:00P	10:35P	30s	09/17/12-09/21/12	LATE NEWS M-SU	5	1400.00	7000.00
16 LUR	0000010	1	10:00P	10:35P	30s	09/22/12-09/22/12	LATE NEWS M-SU	1	1400.00	1400.00
17 LUR	0000001	1	10:00P	10:35P	30s	09/23/12-09/23/12	LATE NEWS M-SU	1	1400.00	1400.00
18 LUR	11111	5	10:35P	11:37P	30s	09/17/12-09/21/12		5		2750.00 30475.00
							Total Contract:	5/		30475.00
							Billing Summary —			_
					Qtr 3	<u>Jul</u> -12 .00	<u>Aug</u> <u>Sep</u> .00 30475.00		<u>Total</u> 30475.00	
								GF	30475.00	

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